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FOR IMMEDIATE RELEASE

DATE: OCTOBER 11, 2007

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CVWD Announces the 2nd Annual Landscape Recognition Program

Rancho Cucamonga, CA – The Cucamonga Valley Water District (CVWD/District) is pleased to announce the kick off of the 2nd Annual Landscape Recognition Program. The purpose of this program is to recognize and reward customers who have taken the initiative to conserve water by installing attractive low water use landscapes at their homes.

The 2nd Annual Landscape Recognition Program kicked off October 1st and will run through March 31, 2008. Landscapes will be judged based on set criteria: overall water efficiency, appearance, plant selection and irrigation design. Three winners will each receive a \$250 gift card to a local nursery, and be recognized on the CVWD website and in the CVWD customer newsletter. The Program is open to all CVWD customers.

“With 60% of household water consumption occurring outdoors, promoting conservation through water efficient landscaping is a District priority,” stated James V. Curatalo, Jr., CVWD Board of Directors President. *“The Landscape Recognition Program allows the CVWD to show our appreciation to customers who are setting the example for their neighbors, and spreading the message about water conservation through landscaping.”*

The CVWD is determined to improve outdoor water efficiency within the region. Since 2005, the CVWD has been educating residents and promoting outdoor water conservation through landscaping programs like the Landscape

Rebate Program, Landscape Workshops and rebates for outdoor water saving devices. You can learn more about how to make your landscape water efficient by visiting www.bewaterwise.com.

For more information about the 2nd Annual Landscape Recognition Program and other water conservation programs, please visit www.cvwdwater.com or call the Office of Public Affairs at (909) 987-2591.